

Streatham Theatre Company – Brand Guidelines

Fonts

Headings: Agency FB

Body: Trebuchet MS

Colours

Purple: #7030A0 (112, 48, 160)

Orange: #f79646 (247, 150, 70)

Plus white, grey and black

Logos

STClogo.png/jpg: standard logo, 650 x 240

STClogorev.png/jpg: reversed colour scheme, 650 x 240

STClogogrey.png/jpg: greyscale, 650 x 240

STCabbrev.png: avatar, 190 x 190

STCabbrev.ico/favicon.ico: favourites icon, 32 x 32

Do not recreate icons; always use one of the above.

Contact for queries and other info

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